



P.O. Box 602
80 Pleasant Street
Marion, MA 02738

508-748-1266
info@marionartcenter.org
marionartcenter.org

EXECUTIVE DIRECTOR

Jodi Stevens

BOARD OF DIRECTORS

President
Pippa Asker

Vice President
Darren Fredette

Secretary/Clerk
Kate Corkum

Treasurer
David Hooke

Suzanne Bellanger
Ron Biever
Cecily Cassum
Kristina Schmid Callina
Sharon GIBLIN
Sarah Mitchell
David Perry
Kim Tirrell
Erin Zell

Sponsorship Package 2026 MAC Theater Productions

The mission of the Marion Art Center (the MAC) is to enrich the SouthCoast community by supporting and promoting a vibrant arts experience for all. The MAC has been serving Marion and surrounding communities since 1957 by providing a rich variety of entertainment and instruction in the arts through both youth and adult programs.

A core value of the MAC is to provide accessible, engaging programming. As such, the MAC Theater charges very modest fees for performances. Productions are possible thanks to hundreds of donated hours, MAC memberships, generous support from various individuals, and donations from local businesses and companies.

Your sponsorship enables us to ensure the continuing affordability of our curriculum and programs to the SouthCoast region. A seasonal partnership with the MAC Theater declares your commitment to the arts and to the cultural enrichment of our communities.

Each year the MAC Theater produces five full-length plays, with nine performances for most productions, including an annual family holiday play. Our beautifully renovated theater seats up to seventy guests.

Performances at the MAC Theater often sell out. A seasonal business sponsorship can reach an audience of over two thousand potential customers based on play attendance alone. Additionally, MAC marketing reaches far beyond just our membership and the local community, by way of regional press coverage, social media, signage and flyers, collaborations with other organizations, community engagement, and much more.

We are happy to answer any questions you might have. Thank you so much for your thoughtful consideration and generous support!

Sponsorship Levels

PRODUCER - \$5,000

DIRECTOR - \$2,500

STAGE MANAGER - \$1,000

THESPIAN - \$500

Producer Benefits: \$5,000

- Sponsor's name and/or company logo in all playbills and on all posters, identifying you as a **MAC Theater *Seasonal Producer* for the entire season**
 - Premier placement of your **company banner (if available) in the lobby during each production of the *entire* season**, identifying you as the *Seasonal Producer*
 - **Premier placement of full page color ad** in each playbill for the entire season
- Company name and website link on each production event page for the entire season
 - Company logo on lobby poster during the entire season
 - Recognition announcement at start of each performance for entire season
 - Complimentary tickets to each production

Director Benefits: \$2,500

- Sponsor's name and/or company logo in all playbills and on all posters identifying you as a **MAC Theater *Director Level Sponsor* for the entire season**
- Premier placement of **company banner display (if available) in lobby identifying you as the *Director Level Sponsor* for any one production of your choice**
 - **Full page color ad in each playbill** for the entire season
- Company name and website link on each production event page for the entire season
 - Company logo on lobby poster during the entire season
 - Recognition announcement at start of each performance for entire season
 - Complimentary tickets to each production

Stage Manager Benefits: \$1,000

- **Half page ad in each playbill** for the entire season
- Company name and website link on each production event page for the entire season
 - Company logo on lobby poster during the entire season
 - Recognition announcement at start of each performance for entire season
 - Complimentary tickets to each production

Thespian Benefits: \$500

- **Quarter page ad in each playbill** for the entire season
- Company name and website link on each production event page for the entire season
 - Company logo on lobby poster during the entire season
 - Recognition announcement at start of each performance for entire season
 - Complimentary tickets to each production

MAC Theater Seasonal Sponsorship Form

To confirm your sponsorship, complete this form and return it to the Marion Art Center at P.O. Box 602, Marion, MA 02738 or email it to info@marionartcenter.org. Questions? Call MAC at 508-748-1266.

Business Name: _____

Business Address: _____

Phone: _____ Email: _____

Owner/Contact Person: _____

Website/Social Media: _____

- PRODUCER* \$5,000
- DIRECTOR* \$2,500
- STAGE MANAGER** \$1,000
- THESPIAN*** \$500

*Full page advertisement is 7.5" high x 4.5" wide

**1/2 page advertisement is 3.75" high x 4.5" wide

***1/4 page advertisement is 2.25" high by 4.5" wide

Send high resolution graphic or ad to info@marionartcenter.org.

Check
Enclosed _____

Credit Card
Call in 508-748-1266 _____

Bill
Me _____

Signature _____ Date _____